







Welcome to Laneway

We look forward to welcoming you to Laneway International College.



Project Based Learning

We're proud to be a leading education provider.



Our Campus Get a sense of where you'll be learning whilst at Laneway.



Tank Stream Labs

Laneway's industry partnership to give your education a competitive edge.

16

Innovative Business All Rounder

Every great success story is built upon a solid foundation.



Courses for Entrepreneurs

Seeing the world as an entrepreneur is a superpower.





Courses for Marketers

Own the social future as only a marketer can.



Courses for Leaders

Inspire people to reach higher, dream bigger, and achieve greater.



Seed Fund

\$50,000 fund to support our students start a business.



Stronger Together

Laneway's got your back when it comes to study.



Living in Australia

Everything you need to know about making the move to studying in Sydney.



Housekeeping

3

•••

Welcome to Laneway International College Australia's leading innovative education provider.

AT LANEWAY, WE HAVE DEVELOPED A UNIQUE APPROACH TO EDUCATION. WE HAVE THROWN OUT THE OLD CLASSROOM RULES AND EMPOWER STUDENTS TO BECOME ENTREPRENEURS AND INTRAPRENEURS. OUR METHODOLOGY COMBINES PROJECT-BASED LEARNING, DESIGN THINKING AND NETWORKING. THIS HAS CREATED A ONE OF A KIND LEARNING EXPERIENCE THAT FOCUSES ON REAL WORLD OUTCOMES, BUSINESS INNOVATION AND INDUSTRY ENGAGEMENT.

WE

ARE

LANEWAY

At the core of our vision is the commitment to teaching excellence and industry engagement that provides our students with the knowledge, experience, and attitude to excel in their chosen profession.

Powered by innovation and technology, the world is changing fast. The startup methodology is being embraced everywhere and those who think like an entrepreneur are rising to the top across the world. Never has there been a better time to turn your idea or passion into a business. People that can think outside of the box to solve business problems are in high demand by employers.

Our academic and management team have over 50 years of combined experience in education management, work-integrated learning and student support. Laneway International College emerged through our partnerships with industry to bring about a new approach to teaching and learning and to set higher standards in applied education. The result is a unique mix of academically robust courses combined with a clear focus on real-world skills, knowledge, and experience.



At Laneway, our students are our VIP's. We're proud to be teaching future innovators and leaders. We don't only educate our students in their field of interest, we make them future-proof and provide them with the skillset to achieve their goals. Jw.

My team and I are committed to supporting your transition to studying at Laneway International College. It might seem daunting, but we look at it as tremendously exciting; a chance to take the first real steps toward your exciting future. We're with you on this: with dedicated support services and career guidance, you've got a team at your back that cares about your success.

The Course and Careers Advisors at Laneway can assist you and your family in making a smart decision with what course to choose for your career. I know this important decision can be tough, so you don't have to make it alone.

The team and I look forward to welcoming you to Laneway International College.

Yours sincerely

DANIEL WORTLEY CHIEF EXECUTIVE OFFICER





Students learn about a subject by working for an extended period of time to investigate and respond to a complex question, challenge or problem. It is a style of active and inquiry-based learning that develops the skills required to be successful in the digital age. Students acquire a deeper knowledge through active exploration of real-world challenges and problems.



At Laneway project-based learning is in our DNA. Students work on a project over a ten-week period (study term) by investigating and responding to engaging questions, problems and challenges set by real entrepreneurs, startup founders and multi national organisations. Our students demonstrate their knowledge and skills by developing a public product or presentation for a real audience at the end of the project.

At the completion of the project, our students are given a letter of reference by the project owner to add to their PBL portfolio of evidence. This portfolio will ensure Laneway students are in high demand by employers after they graduate and also provides the confidence needed for our entrepreneurial students looking to launch tier own venture.

Project-based learning (PBL) is an approach to teaching and learning that engages students in rich and authentic learning experiences.

As a result, our students develop deep content knowledge as well as critical thinking, creativity and communication skills in the context of doing an authentic, meaningful project. Our project-based learning model unleashes a contagious, creative energy among our students and staff.

Why choose the Laneway project-based learning model?

WE BELIEVE THAT THE LANEWAY PBL EXPERIENCE TRANSFORMS OUR STUDENTS FROM PASSIVE TO ACTIVE, LIFELONG LEARNERS. WHEN FACED WITH A PROBLEM TO SOLVE AND A MIX OF CHOICE AND RESPONSIBILITIES, THE LEARNING EXPERIENCE BECOMES DEEP AND LONG-LASTING.

> PBL projects lead to deeper understanding and greater retention of content knowledge. Students are better able to apply what they know to new situations and have increased confidence.

Through PBL students interact with each other, Laneway staff, startups, businesses and organizations and the wider community to grow their own network and develop career interests.

DIGITAL AGE

WORKPLACE

SKILLS

NETWORK

BUILDING



Students actively engage with PBL projects which provide real-world relevance for learning. Students work to solve authentic problems from real startups and companies, witnessing the impact their work has first hand.

Iw.

Students develop a portfolio of real-world experience with a range of brands that puts them ahead of their peers. Being able to talk about their involvement in the projects they have completed, makes our students stand out from the pack.



Students learn to take initiative and responsibility, think creatively, work as part of a team, negotiate, solve problems and communicate ideas.

TECHNOLOGY

Students are exposed to the latest technology and software platforms to complete their projects. This includes applications for research, content creation, project mapping, team collaboration and presentations.

Mare magic nannens



LANEWAY IS PROUD TO BE THE ONLY EDUCATION PROVIDER INSIDE THE \$35 MILLION SYDNEY STARTUP HUB.

The Hub is the first of its kind in Australia and is unmatched in the southern hemisphere in terms of its size and density. Laneway's position in The Hub is a testament to our dedication to delivering education that is future-looking and entrepreneurial in spirit.

The \$35 million Hub houses the cream of Sydney tech and entrepreneur talent between Tank Stream Labs, Stone and Chalk, Fishburners, and The Studio to name just a few.

One of The Hub's main goals is to serve as the nexus for the entire NSW startup community and enable founders and entrepreneurs the capacity to more easily tap into skills, ideas, networks, and investment. Laneway knows how valuable this environment is to our students who have their own burning ideas. Being surrounded by such vibrant talent executing on their own big ideas is truly invaluable.

Learning with Laneway inside The Hub means you're already part of a thriving community right from the moment you arrive in Sydney. Immersed in the same space as some of the most innovative thinkers in the country, the opportunities for networking, peer to peer learning and informal mentoring are endless.



SYDNEY **START UP** HUB

THE SYDNEY STARTUP HUB IS A BOLD, AMBITIOUS MOVE BY GOVERNMENT TO SUPPORT INNOVATION, STRENGTHEN THE STARTUP COMMUNITY AND GROW NEW SUSTAINABLE HIGH-VALUE JOBS IN NSW. OUR STATE OF THE ART CAMPUS IS LOCATED RIGHT IN THE HEART OF THINGS.

Level 7, 11 – 31 York Street, Sydney NSW 2000

FACILITIES

- Design thinking and tutorial break out spaces
- Modern, technology enhanced, spacious classrooms
- Computer lab
- Free hi speed WiFi access
- Photocopying and printing facilities
- Digital and traditional library resources

- amenities





• 2 student lounge areas and kitchen • Student refrigerators, microwaves and coffee machine

- Air-conditioned
- Mobility impaired access and
- Shower facilities

Bradley Delamare

CEO, TANK STREAM LABS

It's Bradley's job to have his finger on the pulse of the Sydney startup community to attract talented entrepreneurs with innovative ideas to be part of Tank Stream Labs: one of the largest technology co-working communities in Australia.

Robert Kawalsky

CO-FOUNDER AND CEO, ZEETINGS

Robert created Zeetings as a way to turn "dreary monologues into lively, informative dialogues." In addition to the B2B interactive presentation software of Zeetings, Robert has a track-record in startups that began with Tonight! a social networking app for iPhone.

Matt Barnett HEAD HONCHO, VERBATE

Matt has brought to market a number of innovative products that are used by businesses and brands the world over. Matt embodies the entrepreneurial spirit of the twenty-first century. As well as Verbate, Matt is also Papa Bear at Bonjoro.

Christie Whitehill FOUNDER, TECH READY WOMEN

Christie knows startups inside-out. With Hatching Lab, Christie is an innovation and tech partner to startups and corporates nationwide. Through her other ventures Poppy Renegade and Tech Ready®, Christie empowers women to step into the tech space and stand tall in all facets of life.

LEARN WITH THE BEST

HRAN

WE KNOW THAT A QUALIFICATION IS JUST ONE IMPORTANT PART OF A BIGGER STORY. LANEWAY

WANTS TO HAVE A PART IN THAT BIGGER STORY OF SELF-STARTING, OF DEDICATED WORK AND OF PUSHING YOUR OWN IDEAS FORWARD.

Upon enrolment, all Laneway students become a member of Tank Stream Labs, embedding and exposing you to the Australian Start Up scene. Tank Stream Labs is one of Australia's leading breeding grounds for technology entrepreneurs, thought leaders and early adopters. In 2017, Tank Stream Labs won Best Co-working Space in Australia at the inaugural Fintech Awards. The Tank Stream Labs community contains the future tech leaders in Australia with global aspirations. Laneway is proud to partner with Tank Stream Labs to have our students immersed in a culture of innovation and problem solving. We want our students to see the direct link between what they're learning and where they want to go.

Through this partnership, our students will be exposed and embedded into the Australian startup scene. Students will be given opportunities to complete workbased projects as part of their studies and participate in internship programs during term breaks and after graduation. Founders and key staff members from a range of startups will also be delivering key elements of Laneway's specialised suite of courses.

Certificate IV in Business

COURSE CODE: BSB40215 CRICOS COURSE CODE: 097068M

INNOVATIVE BUSN 455 **ALL ROUNDER**



EVERY GREAT SUCCESS STORY IS BUILT UPON A SOLID FOUNDATION.

COURSE DESCRIPTION

This course provides an entry-level pathway into gaining the skills and knowledge required to effectively operate a small to medium sized business. You will learn how to use your newly found skills and knowledge to get the job done. This will include providing solutions to unpredictable problems, analysing information from a variety of sources and establishing client and business networks.

COURSE MODULES

SPREAD THE WORD

CUSTOMER NEEDS BSBCUS402 Address customer needs

PRESENTATION SKILLS BSBCMM401 Make a presentation

TEAM INNOVATION BSBINN301 Promote innovation in a team environment

> MONEY 101 BSBFIA402 Report on financial activity

CREATIVE THINKING BSBCRT401 Articulate, present and debate ideas

DIGITAL MARKETING IN ACTION BSBMGT407 Apply digital solutions to work processes BSBMKG418 Develop and apply knowledge of marketing communication industry BSBMKG417 Apply marketing communication across a convergent industry

BULLET PROOF YOUR BUSINESS BSBWHS401 Implement and monitor WHS policies, procedures and programs to meet legislative requirements

THE FACTS

EMPLOYMENT OPPORTUNITIES

- Operations Assistant
- Administration Assistant
- Business Unit Manager
- **DURATION:** 26 weeks (including term breaks) STUDY PERIODS: 2 terms (10 weeks per term) TOTAL HOURS OF STUDY: 600 hours CAMPUS: Sydney



BSBMKG413 Promote products and services

ENTRY REQUIREMENTS

- Successful completion of Australian Year 10 or equivalent
- Must be at least 18 years of age at course commencement
- International learners must demonstrate they hold an IELTS 5.5 with no skills band less than 5 or equivalent

Diploma of Entrepreneurship and Innovation

COURSE CODE: 10733NAT CRICOS COURSE CODE: 098311G

COURSE DESCRIPTION

This unique course has been designed to provide our students with a learning experience previously only available to startup founders on an accelerator or incubator program. Built in collaboration with the wider entrepreneurial ecosystem, it has been designed to take students through the steps involved in developing an idea into a commercial or social enterprise.

COURSE MODULES

IDEA VALIDATION DENVALOO1 Validate a product idea

MVP DESIGN DENMVP002 Define a minimum viable product

CAPITAL RAISING DENFUN003 Secure funding to launch and grow a startup

DISRUPT THE MARKET BSBMKG507 Interpret market trends and developments

CREATIVE THINKING BSBCRT301 Develop and extend critical and creative thinking skills

MARKETING SCOPE BSBMKG501 Identify and evaluate marketing opportunities

TAKE IT TO MARKET BSBMKG523 Design and develop an integrated marketing communication plan

> MAKE IT HAPPEN BSBPMG522 Undertake project work

FIND YOUR SPARK BSBLDR511 Develop and use emotional intelligence

NETWORKING BSBREL402 Build client relationships and business networks

SALES 101

THE FACTS

CAMPUS: Sydney

Entrepreneur **DURATION:** 52 weeks (including term breaks) Startup Founder STUDY PERIODS: 4 terms (10 weeks per term) Business Owner TOTAL HOURS OF STUDY: 1200 hours

Intrapreneur

YOU'RE AN ENTREPRENEUR

SEEING THE WORLD AS AN ENTREPRENEUR IS A SUPERPOWER FOR THE TWENTY-FIRST CENTURY.





BSBSLS501 Develop a sales plan

EMPLOYMENT OPPORTUNITIES ENTRY REQUIREMENTS

- Successful completion of BSB40215 Certificate IV in Business or related discipline (preferred) OR successful completion of Australian Year 10 or equivalent OR relevant vocational experience
- Must be at least 18 years of age at course commencement
- International learners must demonstrate they hold an IELTS 5.5 with no skills band less than 5 or equivalentthan 5 or equivalent

Diploma of Business

COURSE CODE: BSB50215 CRICOS COURSE CODE: 097071E

COURSE DESCRIPTION

Know you want to work in the business world but not quite sure where it could take you? Let the Diploma of Business be your guide. Our practical course gives you general business skills like managing projects, finances and people so you are able to take the next step in launching your career.

In addition to these fundamental aspects, you will explore the process of analysing and interpreting market trends, investigate the use of innovation to create digital solutions for business problems and develop emotional intelligence skills to connect on a deeper level with your network.

COURSE MODULES

FIND YOUR SPARK BSBLDR511 Develop and use emotional intelligence

DISRUPT THE MARKET BSBMKG507 Interpret market trends and developments

DEVELOP YOUR IDEA BSBMKG502 Establish and adjust the marketing mix

TAKE IT TO MARKET BSBMKG523 Design and develop an integrated marketing communication plan

> FINANCIAL VIABILITY BSBFIM501 Manage budgets and financial plans

> > CREATE A PROTOTYPE

BSBINN501 Establish systems that support innovation

MINIMUM VIABLE PRODUCT

BSBEBU511 Develop and implement an e-business strategy

MAKE IT HAPPEN BSBPMG522 Undertake project work

THE FACTS

DURATION: 52 weeks (including term breaks) STUDY PERIODS: 4 terms (10 weeks per term) TOTAL HOURS OF STUDY: 1200 hours CAMPUS: Sydney

EMPLOYMENT OPPORTUNITIES

- Administrator
- · Executive officer
- Program Consultant
- Program Coordinator
- Business Development Manager

ENTRY REQUIREMENTS

- Successful completion of BSB40215 Certificate IV in Business or related discipline (preferred) OR successful completion of Australian Year 10 or equivalent OR relevant vocational experience
- Must be at least 18 years of age at course commencement
- International learners must demonstrate they hold an IELTS 5.5 with no skills band less than 5 or equivalentthan 5 or equivalent

Advanced Diploma of Business

COURSE CODE: BSB60215 CRICOS COURSE CODE: 097074B

COURSE DESCRIPTION

Learn how to see the big picture in business. You will be empowered with the technical and practical skills you need to think of great business strategies and innovative ideas for all kinds of businesses. This course covers a wide range of business functions including business planning, localised marketing strategies, advertising, financial management and human resource planning.

In addition to these core elements of senior business management, you will explore developing business approaches that support sustainability and be guided through the process of identifying and evaluating international business opportunities.

COURSE MODULES

FIND YOUR PURPOSE BSBSUS501 Develop workplace policy and procedures for sustainability

> CREATE A PLAN BSBMGT617 Develop and implement a business plan

BUILD A TEAM BSBHRM602 Manage human resources strategic planning

MONEY MATTERS

BSBFIM601 Manage finances

INTERNATIONAL EXPANSION BSBMKG605 Evaluate international marketing opportunities

> DESIGN THE JOURNEY BSBMKG609 Develop a marketing plan

SET IT IN MOTION BSBMKG603 Manage the marketing process

SHOUT OUT LOUD BSBADV604 Execute an advertising campaign

THE FACTS

CAMPUS: Sydney

- Business Analyst





STUDY PERIODS: 4 terms (10 weeks per term)

TOTAL HOURS OF STUDY: 1200 hours



- Business Development Director Junior Executive



EMPLOYMENT OPPORTUNITIES

ENTRY REQUIREMENTS

- Successful completion of BSB50215 Diploma of Business or related discipline (preferred) OR successful completion of Australian Year 10 or equivalent OR relevant vocational experience
- Must be at least 18 years of age at course commencement
- International learners must demonstrate they hold an IELTS 55 with no skills band less than 5 or equivalent



Diploma of Marketing & Communication

COURSE CODE: BSB52415 CRICOS COURSE CODE: 097073C

COURSE DESCRIPTION

Our Diploma of Marketing & Communication gives you the skills and the know-how to engage and influence valuable customers, develop brand loyalty, and execute strategic marketing campaigns. This program has been specifically designed to provide graduates with a broad base of generalist marketing knowledge and skills suitable both for entrylevel employment in marketing roles and/or as a platform for further specialised study.

COURSE MODULES

FIND YOUR SPARK

DISRUPT THE MARKET BSBMKG507 Interpret market trends and developments

DEVELOP YOUR IDEA BSBMKG502 Establish and adjust the marketing mix

TAKE IT TO MARKET BSBMKG523 Design and develop an integrated marketing communication plan

> FINANCIAL VIABILITY BSBFIM501 Manage budgets and financial plans

WORKPLACE RELATIONSHIPS BSBLDR502 Lead and manage effective workplace relationships

UΧ BSBMKG534 Design effective digital user experiences

SOCIAL MEDIA BSBMKG537 Develop a social media engagement plan

DEVELOP A DIGITAL STRATEGY BSBMKG530 Create distributed multiplatform digital advertisements BSBCRT501 Originate and develop concepts BSBMKG514 Implement and monitor marketing activities

> MAKE IT HAPPEN BSBPMG522 Undertake project work

THE FACTS

DURATION: 52 weeks (including term breaks) STUDY PERIODS: 4 terms (10 weeks per term) TOTAL HOURS OF STUDY: 1200 hours CAMPUS: Sydney

• Frontline Manager Middle Manager

- Supervisor
- Business Operator



BSBLDR511 Develop and use emotional intelligence

EMPLOYMENT OPPORTUNITIES

ENTRY REQUIREMENTS

- Successful completion of all core units in BSB42415 Certificate IV in Marketing and Communication
- Must be at least 18 years of age at course commencement
- International learners must demonstrate they hold an IELTS 5.5 with no skills band less than 5 or equivalent

Advanced Diploma of Marketing & Communication

COURSE CODE: BSB61315

CRICOS COURSE CODE: 097076M



COURSE DESCRIPTION

This course will provide you with the skills and knowledge to provide leadership and strategic direction in the marketing activities of an organisation. This will include being able to analyse, design, and execute judgments using wide-ranging technical, creative, conceptual, and managerial competencies. You may decide to become highly specialised or keep your skill-set broad within the marketing field. Upon graduation you may find yourself accountable for group outcomes and for the overall performance of the marketing function of an organisation.

COURSE MODULES

FIND YOUR PURPOSE

BSBSUS501 Develop workplace policy and procedures for sustainability

CREATE A PLAN BSBMGT617 Develop and implement a business plan

BUILD A TEAM

BSBHRM602 Manage human resources strategic planning

MONEY MATTERS BSBFIM601 Manage finances

INNOVATION REVOLUTION BSBMGT608 Manage innovation and continuous improvement

CHANGING DIRECTIONS

BSBINN601 Lead and manage organisational change

ROADMAP TO SUCCESS BSBMGT616 Develop and implement strategic plans

CAPTAIN COURAGEOUS BSBMGT605 Provide leadership across the organisation

INTERNATIONAL EXPANSION BSBMKG605 Evaluate international marketing opportunities

DESIGN THE JOURNEY

BSBMKG609 Develop a marketing plan

BUILD A CAMPAIGN

BSBADV602 Develop an advertising campaign

SHOUT OUT LOUD BSBADV604 Execute an advertising campaign

EMPLOYMENT OPPORTUNITIES

Marketing Director

• Marketing Strategist

Marketing Manager

• National, regional, or global

THE FACTS

DURATION: 78 weeks (including term breaks) STUDY PERIODS: 6 terms (10 weeks per term) TOTAL HOURS OF STUDY: 1800 hours CAMPUS: Sydney Successful completion of all core units in BSB52415 Diploma of Marketing and Communication

ENTRY REQUIREMENTS

- Must be at least 18 years of age at course commencement
- International learners must demonstrate they hold an IELTS 5.5 with no skills band less than 5 or equivalent



IN. .: PROSPECTUS



GREAT LEADERS INSPIRE THEIR PEOPLE TO REACH HIGHER, DREAM BIGGER, AND ACHIEVE GREATER.



Diploma of Leadership & Management

COURSE CODE: BSB51918

CRICOS COURSE CODE: 098893C



COURSE DESCRIPTION

This course will give you the skills to develop initiative and judgment in planning, organising, implementing, and monitoring your own workload and the workload of others. It also develops communication skills to support individuals and teams to meet organisational or enterprise requirements and strategies. You will learn how to plan, design, apply, and evaluate solutions to unpredictable problems and to identify, analyse, and synthesis information from a variety of sources.

COURSE MODULES

FIND YOUR SPARK BSBLDR511 Develop and use emotional intelligence

DISRUPT THE MARKET BSBMKG507 Interpret market trends and developments

DEVELOP YOUR IDEA BSBMKG502 Establish and adjust the marketing mix

TAKE IT TO MARKET BSBMKG523 Design and develop an integrated marketing communication plan

> FINANCIAL VIABILITY BSBFIM501 Manage budgets and financial plans

WORKPLACE RELATIONSHIPS BSBLDR502 Lead and manage effective workplace relationships

TEAM PERFORMANCE

BSBWOR502 Lead and manage team effectiveness

OPERATIONS 101

BSBMGT517 Manage operational plan

YOUR BEST SELF

BSBWOR501 Manage personal work priorities and professional development

DIGITAL SOLUTIONS

BSBMGT519 Incorporate digital solutions into plans and practices

DIVERSITY

BSBLDR504 Implement diversity in the workplace

MAKE IT HAPPEN

BSBPMG522 Undertake project work

THE FACTS

CAMPUS: Sydney

DURATION: 52 weeks (including term breaks)

STUDY PERIODS: 4 terms (10 weeks per term)

TOTAL HOURS OF STUDY: 1200 hours

EMPLOYMENT OPPORTUNITIES ENTRY REQUIREMENTS

- Frontline Manager
- Middle Manager

• Business Operator

Supervisor

• Successful completion of BSB42015 Certificate IV in Leadership and Management or related discipline (preferred) OR successful completion of Australian Year 10 or equivalent OR relevant

• Must be at least 18 years of age at course commencement

vocational experience

 International learners must demonstrate they hold an IELTS 5.5 with no skills band less than 5 or equivalent

Advanced Diploma of Leadership & Management

COURSE CODE: BSB61015 CRICOS COURSE CODE: 097075A

COURSE DESCRIPTION

This qualification will prepare you to work in roles with senior or managerial responsibilities. Upon graduation you may oversee the work of others or have a specialised role where you do not supervise others but provide strategic leadership and direction.

COURSE MODULES

FIND YOUR PURPOSE BSBSUS501 Develop workplace policy and procedures for sustainability

> CREATE A PLAN BSBMGT617 Develop and implement a business plan

BUILD A TEAM BSBHRM602 Manage human resources strategic planning

> MONEY MATTERS BSBFIM601 Manage finances

INNOVATION REVOLUTION BSBMGT608 Manage innovation and continuous improvement

CHANGING DIRECTIONS BSBINN601 Lead and manage organisational change

ROADMAP TO SUCCESS BSBMGT616 Develop and implement strategic plans

CAPTAIN COURAGEOUS BSBMGT605 Provide leadership across the organisation

INTERNATIONAL EXPANSION BSBMKG605 Evaluate international marketing opportunities

> DESIGN THE JOURNEY BSBMKG609 Develop a marketing plan

ENGAGE YOUR AUDIENCE BSBCUE605 Develop and maintain a customer engagement marketing strategy

NETWORKING

PSPGEN067 Establish and maintain strategic networks

THE FACTS

CAMPUS: Sydney

DURATION: 78 weeks (including term breaks)

TOTAL HOURS OF STUDY: 1800 hours

STUDY PERIODS: 6 terms (10 weeks per term)

EMPLOYMENT OPPORTUNITIES ENTRY REQUIREMENTS

- Area Manager
- Department Manager
- Regional Manager

W. : PROSPECTUS



- Successful completion of BSB51915 Diploma of Leadership and Management or related discipline (preferred) OR successful completion of Australian Year 10 or equivalent OR relevant vocational experience
- Must be at least 18 years of age at course commencement
- International learners must demonstrate they hold an IELTS 5.5 with no skills band less than 5 or equivalent







WE BELIEVE IN OUR STUDENTS AND THE CREATIVE AND CRITICAL THINKING SKILLS THEY DEVELOP WITH US. WE ALSO BELIEVE THAT EVERY VALIDATED IDEA SHOULD BE EXPLORED.

With that in mind, we have created the Laneway Seed Fund. Each year we make \$50,000 available for our existing students and graduates. We're looking for a crazy idea that may have a significant chance of working. We want to provide the initial support to explore things further.

With our resources and network inside the Australian entrepreneurial ecosystem, we can provide a Launchpad for our students to kick start their own business, allowing them to work on it while they study.

SIPONZEI

••• LANEWAY HAS A NUMBER OF ARTICULATION AND PATHWAY PARTNERSHIPS TO ASSIST OUR STUDENTS.

These partnerships help our students in gaining entry and credit into bachelor degrees at a number of universities and private education providers. These universities and private providers will recognise up to one year of credit towards a three-year bachelor degree.

Some of Laneway's educational partners include:















WE'VE GOT YOUR BACK

STUDENT SERVICES

We take the needs of our students seriously. Through our student concierge, every student is treated like a VIP. They are provided with a 360° support network to ensure their time with us is enjoyable and productive. Your welcome by our concierge team includes a video message from one of our co-founders, as well as a range of personalised information and support materials.

STUDENT CONCIERGE

We don't want life's challenges to get in the way of your academic success. Our Student Concierge is designed to enrich your experience of studying at Laneway and for our international students, living in Australia. Our concierge is there to help you with any problems or difficulties, especially as many of our students study so far from their families.

WE'VE GOT YOUR BACK WITH

- Designated team members that speak a variety of languages
- Language and academic support
- 1-on-1 mentoring
- On-arrival welcome and orientation programs
- Health & Wellbeing Counsellor
- Student accommodation services
- Employment services

Living in Australia

AUSTRALIA IS THE COMPLETE PACKAGE. WITH PEOPLE FROM OVER 200 INTERNATIONAL BACKGROUNDS LIVING AND STUDYING HERE, AUSTRALIA IS RENOWNED FOR ITS UNIQUE COMBINATION OF URBAN AND OUTDOOR LIVING, CULTURAL DIVERSITY AND FRIENDLY COMMUNITIES



33

LIV.

Getting to your new home

Getting around Sydney and Canberra is easy with an affordable, user-friendly public transport system that connects the central business districts with the broader metropolitan areas.

PRIVATE TRANSFERS

Laneway International College can organise your travel arrangements for you, including airport pickup if required.

TRANSPORT NSW

For more information, visit Transport NSW https:// transportnsw.info.

TRANSPORT CANBERRA

For more information, visit Transport Canberra https://www. transport.act.gov.au/

BEFORE YOUR DEPARTURE

Once you are accepted to study at Laneway International College, with your confirmation you will receive an extensive student information pack that will assist you planning your trip step-bystep and also give you a lot of insights on your future life in Australia.

ARRIVING IN AUSTRALIA

We recommend booking a flight as early as possible to arrive a few weeks before enrolment. This gives you time to adjust to life in Australia.

The cost of living

LIVING COST IN AUSTRALIA

Living in a beautiful city like Sydney or Canberra doesn't have to cost the world. In fact. Australia is verv costeffective when compared to other Western countries such as Canada, the UK, or USA. As a general guide, on average you will need between AUD\$17,472 and AUD\$25,896 for living expenses for one year. This covers accommodation, food, transport, and clothing. The Department of Immigration and Border Protection require that prospective international students must demonstrate access to a minimum of AUD\$19,830 per year to fund their living costs in Australia.*

WORKING WHILE YOU STUDY

A part-time job is not just a great way to earn yourself some extra Australian dollars, it's also perfect for making new Australian friends, gaining insight into Australian work life and practicing your English. Student visas allow you to work for up to 40 hours every two weeks while your course is in session, and unrestricted hours during any scheduled course break.*

*This is subject to change and for latest requirements please refer to the DIBP website.

Culture and customs

Australia is a fairly multicultural country and over 25% of the population was born in a different country. Australia's land size is approximately the same size as the continental United States. The current population is around 22 million with most people living in the capital cities along the East Coast. While Australia's official language is English, over 200 languages are spoken. Australians are generally fairly easygoing and informal. At the same time, we value hard work, fairness, teamwork, and supporting others. We believe everyone should have equal rights and equal opportunities. Australian residents have a range of religions, views, and backgrounds. While people may not agree with you, people are generally respectful and tolerant of the choices and views of others. Australians also enjoy a good laugh and love to make fun of things including themselves.

Australians enjoy the benefits of the multicultural society through food, music, and the arts. People also enjoy being outdoors and will spend time with friends at a barbecue, going for a walk, or going to the beach. Many Australians love their sport and popular sports include cricket, rugby, football (soccer), swimming, tennis, golf, cycling, and horse racing.

SYDNEY'S TOP 5 THINGS TO DO

- Cruise Sydney Harbour – catch a ferry to Manly for fish and chips.
- Visit the Sydney Opera House for a performance of just enjoy the spectacular view.
- Enjoy the restaurants, activities, and fabulous fireworks displays at Darling Harbour.
- Explore the buzzing markets in and around Sydney – from gourmet food to fashion.
- 5. Wander through the Royal Botanic Gardens and marvel at the view from Mrs Macquarie's Chair.

CANBERRA'S TOP 5 THINGS TO DO

- 1. See Democracy in Action at Parliament House.
- 2. See wildlife at the National Zoo Aquarium.
- Go Alternative at the Old Bus Depot Markets – Pull yourself away from its government buildings and discover Canberra's funky side.
- 4. Meet a Superstar at the Institute of Sport.
- Ride Around a Manmade Lake – Discover Lake Burley Griffin – one of Canberra's most prominent landmarks.

EVERYDAY EXPENSES:

- Coffee \$4
- Lunch \$8 \$12
- Accommodation \$150 \$250 per week
- Transport \$60 per week
- Gym Membership \$20 per week
- Phone \$60 per month
- Movie tickets \$18
- Concert tickets \$60 \$200

For more information about studying and living in Australia, go to www.studyinaustralia.gov.au.



35



ACCOMMODATION

Accommodation options

AUSTRALIAN HOMESTAY NETWORK (AHN)

Laneway is proud to associate with AHN for the provision services for its students at all campus locations. AHN is Australia's leading homestay organisation and has set new standards in delivering successful homestay accommodation for international students in Australia. International Students arriving in Australia for the first time are recommended to stay with an AHN-trained host prior to seeking longer term accommodation. AHN offers the perfect short term and temporary accommodation choice and their program helps students with getting safely settled for their time in Australia.

Homestay is a cultural exchange between a local individual or family (called a Host) and a visiting international student. The student lives as a guest in the home. In traditional homestay, students can expect to be provided with their own room, food, and space to study. The homestay hosts will assist students to become familiar with the local area and customs in a relaxed and friendly household setting. Students are encouraged to share information about their home country and culture with their AHN homestay host. After the first 4 week minimum stay period, there are also numerous continuing AHN Homestay options to suit the various students' needs.

For bookings contact the Australian Homestay Network at www.homestaynetwork.org or ask a member of the Laneway Concierge Team for details.

APARTMENT LIVING

Many students share apartments or live on their own. It is recommended that students arrive in Australia early in order to visit apartments and meet potential flatmates before making a commitment. You may like to book into a hostel for your first few days or a 4-week homestay and then look for share accommodation with others.

PERMANENT AND TEMPORARY ACCOMMODATION

For details on possible places to look for permanent and temporary accommodation, please speak with a member of the Laneway Concierge Team.

Overseas Student Health Cover



Laneway has partnered with BUPA to provide value and quality health cover services to our international students. All international students in Australia on student visas must have health insurance from an Australian Overseas Student Health Cover (OSHC) provider.* OSHC is a great way for you and your family to know that you will have health insurance if and when you need it.

For more information, see www.laneway.edu.au, ask your Laneway Course and Careers Advisor, or your education agent.

* Norwegian, Swedish, and Belgian students do not need OSHC.

Learning the Australian way

In Australia, and particularly at Laneway, there is a focus on the practical application of what you have learned. After successful completion of our courses, we hope that you will be ready to apply your skills and knowledge in the workforce.

In all of our classes there will of course be reading and memorisation required, but the important thing is being able to use and apply the knowledge. In our vocational courses, there is a focus on learning and demonstrating specific tasks and techniques similar to those required in the industry. Higher education courses have more focus on theory. You will be expected to analyse what you are learning through written assignments and participation in class discussions.

Your classroom colleagues, like the workforce, will have a variety of backgrounds, experiences, and views. At Laneway, many classes also have an emphasis on group work.. This helps to stimulate a real-world work environment where you will regularly need to be able to work with colleagues and clients to agree on solutions for a final product or service.

We know that there are many different styles of learning and our staff are happy to help you to understand what is expected of you in order to be successful in your course. We have online support available to all students. Our campus in Sydney has access to dedicated staff to provide this support and all staff are happy to help.



Housekeeping

RECOGNITION OF PRIOR LEARNING OR CREDIT TRANSFER

Course credit is available in recognition of related academic achievements and informal learning from recognized institutions. Contact your Course and Careers Advisor or Agent for an application form and details on the process.



We publish many of our policies and procedures online at www. laneway.edu.au. This includes polices on refunds, deferrals, withdrawals, suspension and expulsions, complaints, and grievances. We encourage you to become familiar with these and contact us with any questions.







ADMISSION & ENROLLMENT

Laneway International College follows an admission and enrollment policy and procedure when reviewing all applications. This describes the general principles that guide the College's admission and enrollment practices for Vocational Education and Training (VET). Please got to our website to view a copy of our current Admission and Enrollment Policy and Procedure.

REFUNDS & COURSE CHANGES

You may decide to change, defer, or withdraw your enrollment in a course or in individual units of study at any time. Please go to our website to view a copy of our current Refund Policy and Procedure.



If you have a school-aged dependent, you will be required to pay full fees if they are enrolled in either a government or non-government school.



Before accepting our offer and entering into a contract with Laneway International College, you should read about the ESOS framework. A simple explanation of the framework is the Easy Guide to ESOS available online at internationaleducation.gov.au. A COLLEGE LIKE NO OTHER



How to apply? we have made our enrolment process as easy as 1, 2, 3



Complete an enrolment

issue you a Letter of Offer.

THROUGHOUT THE YOU WITH ALL THE TO CHOOSE THE RIGHT COURSE AND TO ASSIST YOU WITH PREPARING TO



43





LANEWAY INTERNATIONAL COLLEGE

Level 7, 11 – 31 York Street Sydney NSW 2000 AUSTRALIA +61 2 9019 3377 admissions@laneway.edu.au

> RTO ID: 41504 CRICOS: 03597G

Information provided in this prospectus is current at the date of publication, and may be subject to change.