



ACBI

AUSTRALIAN COLLEGE OF
BUSINESS INTELLIGENCE

ENVIRONMENTAL MANAGEMENT & SUSTAINABILITY 

INFORMATION, DIGITAL MEDIA, TECHNOLOGY 

ENTERPRISE RESOURCE PLANNING 

LEADERSHIP AND MANAGEMENT 

INTERNATIONAL BUSINESS 

PROJECT MANAGEMENT 

SOCIAL MEDIA MARKETING 

DIGITAL MARKETING 

HR MANAGEMENT 

GRAPHIC DESIGN 



RTO CODE: 40835

CRICOS CODE: 03426E

WWW.ACBI.EDU.AU

WWW.AIBIGROUP.COM.AU

WELCOME



The Australian College of Business Intelligence (ACBI) aims to provide students and professionals with increased skills to enable them to enter and compete in the Australian marketplace.

The entry level training offerings start with introducing students from schools and universities to the employment market through job ready courses. ACBI also offers re-skilling of young professionals and up-skilling of mature, experienced workers with the aim that they better meet the needs of the industry. Our goal is to graduate practicing professionals who are at the leading edge of their profession.

ACBI's flagship program, the Diploma of Enterprise Resource Planning (ERP), designed by ERP qualified trainers, covers the business processes in a typical ERP system, including Procurement, Materials Planning, Warehouse Management, Customer Service, Production Planning, Financial Management and Human Resources. Units provide course participants

with a deep understanding of each individual process and its component steps along with the implications for related processes.

In addition to the ERP training, ACBI is an official SAP Partner and also offers SAP certification via standalone courses or the online SAP Learning Hub.

Other Australian College of Business Intelligence courses which complement our Enterprise Resource Planning and SAP offerings are in the fields of Business, Marketing, HR and IT.

ACBI provides a unique China focus to all of our offerings with optional Mandarin language classes and a China Study Tour available. These optional short programs are suited to small business operators or professionals who need the skills and basic knowledge to do business in China.

“Helping youth find their place in the workforce; helping workers re-skill for new roles”.

Our shared corporate social responsibility.



INDEX

Introduction	1
Index	2
Living in Sydney Australia	3
Working In Australia	4
Student and Study Support	5
Study Methods	6
How to Apply	7, 8
Diploma of Digital Media Technologies	9
Advanced Diploma of Information Technology	10
Advanced Diploma of Network Security	11
Certificate IV in Environmental Management and Sustainability	12
Certificate IV in Project Management Practice	13
Diploma of Project Management	14
Advanced Diploma of Leadership & Management	15
Certificate IV in Human Resources	16
Diploma of Human Resources Management	17
Diploma of Enterprise Resource Planning	18
Certificate IV in International Trade	19
Diploma of International Business	20
Certificate IV in Marketing and Communication	21
Diploma of Social Media Marketing	22
Advanced Diploma of Digital Marketing	23
Diploma of Graphic Design	24
Course Duration	25,26
Campus Life	27,28
Testimonials	29,30

◀ LIVING IN SYDNEY AUSTRALIA

The Australian College of Business Intelligence is located right in the heart of Sydney's CBD and only five minutes from Central Station and Haymarket.

Living in Australia will be a new experience for international students. Sydney has been the most popular destination for international students coming to Australia since 2000.

Sydney has a great public transport network, covering buses, trains, light rail and ferries. These services run frequently with considerate timetables.

THE COST OF LIVING

Depending on your accommodation preference, annual living costs for Sydney are between AUD12,000 - AUD18,000 (not including study). For example, monthly mobile phone costs are AUD20, take away coffee AUD4, a beer AUD5, and a McDonald's burger AUD6.

WHERE WILL I LIVE?

Accommodation: Feeling secure and at ease in your surroundings contributes to the educational success of our students. We are able to advise you on homestay providers so you can select the right home when you move to Australia.

ON ARRIVAL

- › Overseas students health cover (OSHC)
- › Assist with:
 - Airport pick up
 - Bank account
 - Accommodation

DURING STUDY

- › Education counselling
- › Welfare counselling
- › RPL
- › Printing and photocopying services
- › Student ID cards
- › Internet services
- › Transport tickets for international students
- › Student events and activities

CAREER

- › Tax file number
- › Career counselling

ALUMNI

- › Certificate and transcript copies
- › Re-enrolment
- › Social contact



◀ WORKING IN AUSTRALIA

USI

Every student receiving training in Australia needs to have a Unique Student Identifier (USI). Your Unique Student Identifier will help keep your training records and results together in an online account controlled by you.

Each time you enrol to study with a new training organisation, your USI will be used to store your training records and results.

By having a USI you will be able to access your training records and results (or transcript) whenever you need them. For example, for a new employer or when you enrol to study at a new training organisation.

Your USI can be accessed online from your computer, tablet or smart phone and gives you access to your training records and results at your fingertips.

Working while you study in Australia can help complement your study and living experience. There are a number of reasons you might want to undertake part time work while studying in Australia, including assisting with living expenses and gaining work experience in your field.

Most student visas allow you to work for up to 40 hours every two weeks while your course is in session, and unrestricted hours during any scheduled course break. However, before you undertake any paid work you need to make sure your visa allows you to work.

INTERNSHIPS

Internships: Paid or unpaid internships can be a great way to get exposure to the professional, financial and creative industries.

PAID WORK

Paid work: Australia has a wide range of industries and many have part time employment opportunities, including:

- Retail:** Supermarkets, department and clothing stores
- Hospitality:** Cafes, bars and restaurants
- Tourism:** Hotels and motels
- Agricultural:** Farming and fruit-picking
- Sales and telemarketing**
- Administration or Clerical roles**
- Tutoring**

If you have existing qualifications and/or professional work experience, you may be able to secure casual or part time work in your field. Before undertaking any paid work individuals need to ensure that their visa permits part time work.





◀ STUDENT & STUDY SUPPORT

Students at the Australian College of Business Intelligence have access to a wide range of support services to ensure their experience is positive and productive.

Study Skills Workshops: These free additional sessions are run on a regular basis and are optional for students to attend.

Topics covered included:

- › Interview techniques
- › Exam preparation and exam techniques
- › Essay writing

STAY SOCIAL



Australian College of Business Intelligence



@acbisydney

RECOGNITION OF PRIOR LEARNING

Students have the option to apply for Recognition of Prior Learning (RPL). This involves the assessment of unrecognised learning against the requirements of a qualification and removes the need for duplication of learning. This can save students time and money.

For more information please refer to our Student Pre-Enrolment Handbook or contact us.

ACADEMIC PROGRESS & ATTENDANCE

As part of student visa requirements under the Department of Home Affairs (DHA) regulations, international students may be reported for unsatisfactory academic progress and/or for unsatisfactory attendance. Please see the Student Pre-Enrolment Handbook for more details.

CAMPUS FACILITIES:

- › Convenient access to food and transport
- › Computers in common areas
- › Well equipped, spacious classrooms
- › Fully air conditioned throughout
- › Free Wi-Fi for students use
- › Beverage and snack vending machines
- › Filtered drinking water

◀ STUDY METHODS



SKILL DEVELOPMENT WORKSHOPS

We have an optional range of skill development workshops at no extra cost, available for students who would like to gain additional practical skills in their chosen field to support their learning journey.

BLENDED LEARNING

This is a combination of on campus and online training. It includes; mentoring, coaching, social networking, community forums, exam preparation, and classroom activities, in order to give flexibility to our students.

For example, students will be studying 2 to 3 sessions per week by undertaking assessment tasks, presentations, reports, online forums and exams.

ONLINE

When part of your course is delivered online, you'll have access to your learning materials and assessments in elearning. acbi.edu.au our virtual campus. You can also access a range of additional study resources, engage with your Trainers and Assessors and fellow students, upload your assessments, access your grades and find a 'Study Buddy' in our system.



◀ HOW TO APPLY DIRECTLY

1.

Submit your application through our online application portal at

www.acbi.edu.au

2.

Entry requirements check – ACBI's admissions team will check placement availability for your chosen course and ensure that you have met the necessary academic and English language entry requirements for the course you wish to study.

3.

If your application is successful, we will issue you an offer including:

- A letter of offer
- Acceptance of Offer documents

4.

To accept your offer, and confirm your place, you are required to:

- Sign and return the 'Acceptance of Offer' document
- Make payment as outlined in your offer letter

5.

A welcome letter will be sent to you confirming your course and necessary details. Along with this welcome letter, you will receive:

- The Electronic Confirmation of Enrolment document (eCOE) to apply for your Student Visa

6.

You will now need to apply for your visa to travel to Australia at your nearest Australian Overseas Diplomatic Mission. Please refer to the Department of Immigration and Border Protection for details.

www.immi.gov.au

HOW TO APPLY THROUGH AN AGENT

Visit an ACBI representative in your country or Australia to apply. Our overseas representatives are listed on the ACBI website.

www.acbi.edu.au

ICT50915

DIPLOMA OF DIGITAL MEDIA TECHNOLOGIES

CODE	UNIT
ICTWEB516	Research and apply emerging web technology trends
ICTICT511	Match ICT needs with the strategic direction of the enterprise
ICTICT515	Verify client business requirements
ICTPMG501	Manage ICT projects
ICTICT514	Identify and manage the implementation of current industry specific technologies
BSBMKG524	Design effective user experiences
CUAPOS201	Perform basic vision and sound editing
ICTDMT501	Incorporate and edit digital video
ICTGAM504	Manage interactive media production
ICTPRG413	Use a library or pre-existing components
BSBEBU511	Develop and implement an e-business strategy
ICTPRG409	Develop mobile applications
ICTWEB429	Create a markup language document to specification
BSBWHS501	Ensure a safe workplace
ICTWEB501	Build a dynamic website
ICTICT419	Work effectively in the digital media industry
ICTICT418	Contribute to copyright, ethics and privacy in an ICT environment
BSBCRT501	Originate and Develop Concepts

The Diploma of Digital Media Technologies will teach you to design and develop media technologies, code websites and mobile applications, edit digital videos and manage IT projects. If you spend hours browsing the web, blogging, watching YouTube videos, and fiddling with apps on smartphones, then this is the right course for you.

This Diploma course offers hands on experience. You'll work on exciting projects and pick up a plethora of tools and tricks to stand out from the crowd. Start a new, dynamic career across digital media with the Diploma of Digital Media Technologies.

DELIVERY MODE:

Blended learning 33% online and 67% face to face

COURSE DURATION: 78 weeks

QUALIFICATION:

ICT50915 Diploma of Digital Media Technologies

NATIONAL RECOGNISED TRAINING: Yes

POTENTIAL JOBS:

Digital Media Designer	Digital Media Producer
Digital Media Developer	Web developer
Web Designer	Game designer
Authoring Specialist	Mobile App developer



QUALIFICATION ISSUED BY:

Australian Institute of Business Intelligence trading as Australian College of Business Intelligence.

RTO Code: 40835

CRICOS Provider Code: 03426E

CRICOS Course Code: 089094J

ABN: 191 581 045 66

ICT60115

ADVANCED DIPLOMA OF INFORMATION TECHNOLOGY

The Advanced Diploma of Information Technology offers a practical teaching approach in all aspects of computing and information technology for those intending on making a career in the profession.

The world is undergoing an information explosion. At the same time, business is becoming more competitive. People with the skills to help businesses innovate and better service their customers are incredibly valuable.

This course adopts a practice-based approach to ICT education and the course content is a mix of theory and practice. As well as gaining strong technical skills in ICT, students gain skills in business analysis, problem solving, teamwork and communication. Employers look for graduates with industry experience and, in this course, students are exposed to real ICT problems.

CODE	UNIT
ICTICT602	Develop contracts and manage contracted performance
BSBWOR502	Lead and manage team effectiveness
ICTPMG606	Manage ICT project quality
ICTPMG607	Manage and control ICT project risks
ICTSAS601	Implement change management processes
ICTPMG609	Plan and direct complex ICT projects
ICTSUS601	Integrate sustainability in ICT planning and design projects
ICTWEB505	Develop complex webpage layout
ICTICT610	Manage copyright, ethics and privacy in an ICT environment
ICTICT608	Interact with clients on a business level
ICTICT508	Evaluate vendor products and equipment
ICTWEB501	Build a dynamic website
ICTSAD505	Develop technical requirements for business solutions
ICTICT603	Manage the use of appropriate development methodologies
ICTPRG602	Manage the development of technical solutions from business specifications
ICTSAD504	Implement quality assurance processes for business solutions

DELIVERY MODE:

Blended learning 33% online and 67% face to face

COURSE DURATION:

104 weeks

QUALIFICATION:

ICT60115 Advanced Diploma of Information Technology

NATIONAL RECOGNISED TRAINING:

Yes

POTENTIAL JOBS:

Business Analyst	Software Developer
ICT Project Manager	Web Developer
Network Specialist	Systems Analyst

QUALIFICATION ISSUED BY:

Australian Institute of Business Intelligence trading as Australian College of Business Intelligence.

RTO Code: 40835

CRICOS Provider Code: 03426E

CRICOS Course Code: 091978K

ABN: 191 581 045 66





ADVANCED DIPLOMA OF NETWORK SECURITY

ICT60215

CODE	UNIT
ICTNWK502	Implement secure encryption technologies
ICTNWK509	Design and implement a security perimeter for ICT networks
ICTNWK601	Design and implement a security system
ICTNWK602	Plan, configure and test advanced server based security
ICTSUS601	Integrate sustainability in ICT planning and design projects
CPPSEC5004A	Prepare security risk management plan
CPPSEC5005A	Implement security risk management plan
ICTNWK605	Design and configure secure integrated wireless systems
ICTNWK607	Design and implement wireless network security
ICTNWK608	Configure network devices for a secure network infrastructure
ICTNWK616	Manage security, privacy and compliance of cloud service deployment
ICTTEN811	Evaluate and apply network security

QUALIFICATION ISSUED BY:

Australian Institute of Business Intelligence trading as Australian College of Business Intelligence.

RTO Code: 40835 CRICOS Provider Code: 03426E
 CRICOS Course Code: 089094J ABN: 191 581 045 66

When you complete the Advanced Diploma of Network Security, you'll have skills in areas such as networking, network administration, risk management, virtualisation, security fundamentals, firewalls and network infrastructure.

This qualification provides the skills and knowledge for an individual to plan, design, manage and monitor an enterprise information and communications technology (ICT) network as an independent ICT specialist or as part of a team responsible for advanced ICT network security systems. The qualification has a high-level ICT technical base with appropriate security units and the ability to specialise in a number of areas, including voice, wireless, network infrastructure and sustainability.

DELIVERY MODE:

Blended learning 33% online and 67% face to face

COURSE DURATION: 104 weeks

QUALIFICATION:

ICT60215 Advanced Diploma of Network Security

NATIONAL RECOGNISED TRAINING: Yes

POTENTIAL JOBS:

Network security administrator	ICT security specialist
Network security analyst	IT security administrator
Network security specialist	IT security analyst
E-security specialist	IT security specialist





CERTIFICATE IV IN ENVIRONMENTAL MANAGEMENT & SUSTAINABILITY

BSB42315

This qualification reflects the role of individuals who are engaged in environmental management and sustainability in a range of workplace contexts.

It covers the skills and knowledge required to monitor and address environmental issues in a variety of industry sectors including sustainable work practices, environmental management plans, carbon emissions and waste management, and provides a good foundation for individuals wishing to pursue further studies/careers in various aspects of environmental management and sustainability.

CODE	UNIT
BSBSMB410	Review and implement energy efficiency in business operations
BSBWHS402	Assist with compliance with WHS laws
BSBRSK401	Identify risk and apply risk management processes
BSBSUS501	Develop workplace policy and procedures for sustainability
BSBSUS401	Implement and monitor environmentally sustainable work practices
BSBSUS402	Implement an environmental management plan
BSBSUS403	Measure, monitor and reduce carbon emissions
BSBSUS404	Assess, implement, monitor and report on waste management

DELIVERY MODE:

Blended learning 33% online and 67% face to face

COURSE DURATION:

52 weeks

QUALIFICATION:

BSB42315 Certificate IV in Environmental Management and Sustainability

NATIONAL RECOGNISED TRAINING:

Yes

POTENTIAL JOBS:

Environmental Management Officer
Sustainability Project Leader
Environmental Projects Manager



QUALIFICATION ISSUED BY:

Australian Institute of Business Intelligence trading as Australian College of Business Intelligence.

RTO Code: 40835

CRICOS Provider Code: 03426E

CRICOS Course Code: 095436G

ABN: 191 581 045 66

CERTIFICATE IV IN PROJECT MANAGEMENT PRACTICE



BSB41515

This qualification reflects the role of individuals who apply knowledge, practical skills and experience in managing projects across a range of enterprise and industry contexts.

The Certificate IV in Project Management Practice is suitable for autonomous individuals who identify and apply project management skills and knowledge in a wide variety of contexts. Individuals in these roles would support wider project operations. They may use project tools and methodologies selectively to support organisational or business activities.

DELIVERY MODE:

Blended learning 33% online and 67% face to face

COURSE DURATION:

26 weeks

QUALIFICATION:

BSB41515 Certificate IV in Project Management Practice

NATIONAL RECOGNISED TRAINING:

Yes

POTENTIAL JOBS:

Project Analyst
Project Officer
Project Records Officer
Project Administrator/Coordinator



QUALIFICATION ISSUED BY:

Australian Institute of Business Intelligence trading as
Australian College of Business Intelligence.
RTO Code: 40835
CRICOS Provider Code: 03426E
CRICOS Course Code: 098240G
ABN: 191 581 045 66

CODE	UNIT
BSBPMG409	Apply project scope management techniques
BSBPMG410	Apply project time management techniques
BSBPMG411	Apply project quality management techniques
BSBPMG415	Apply project risk management techniques
BSBPMG412	Apply project cost management techniques
BSBPMG417	Apply project life cycle management processes
BSBPMG418	Apply project stakeholder engagement techniques
BSBPMG414	Apply project information management and communications techniques
BSBCUE405	Survey stakeholders to gather and record information

BSB51415

DIPLOMA OF PROJECT MANAGEMENT

This qualification reflects the role of individuals who apply project management skills and knowledge.

They may manage projects in a variety of contexts, across a number of industry sectors. They have project leadership and management roles and are responsible for achieving project objectives. They possess a theoretical knowledge base and use a range of specialized, technical and managerial competencies to initiate, plan, execute and evaluate their own work and/or the work of others.

CODE	UNIT
BSBPMG519	Manage project stakeholder engagement
BSBMGT516	Facilitate continuous improvement
BSBPMG520	Manage project governance
BSBPMG511	Manage project scope
BSBPMG512	Manage project time
BSBPMG515	Manage project human resources
BSBPMG514	Manage project cost
BSBPMG513	Manage project quality
BSBPMG518	Manage project procurement
BSBPMG517	Manage project risk
BSBPMG516	Manage project information and communication
BSBPMG521	Manage project integration

DELIVERY MODE:

Blended learning 33% online and 67% face to face

COURSE DURATION:

52 weeks

QUALIFICATION:

BSB51415 Diploma of Project Management

NATIONAL RECOGNISED TRAINING:

Yes

POTENTIAL JOBS:

Project Coordinator
Project Administrator
Project Manager
Project Team Leader



QUALIFICATION ISSUED BY:

Australian Institute of Business Intelligence trading as
Australian College of Business Intelligence.
RTO Code: 40835
CRICOS Provider Code: 03426E
CRICOS Course Code: 094314D
ABN: 191 581 045 66

BSB61015

ADVANCED DIPLOMA OF LEADERSHIP & MANAGEMENT

This qualification reflects the role of individuals who apply specialised knowledge and skills, together with experience in leadership and management, across a range of enterprise and industry contexts.

From managing change, finances, developing marketing plans and marketing objectives, we, at the Australian College of Business Intelligence will give you all the tools you need to confidently pursue a leadership role.

CODE	UNIT
BSBMGT624	Develop and implement corporate social responsibility
BSBFIM601	Manage finances
BSBR501	Manage risk
BSBINN601	Lead and manage organisational change
BSBMGT605	Provide leadership across the organisation
BSBMGT615	Contribute to organisation development
BSBWHS605	Develop, implement and maintain WHS management systems
BSBMGT619	Identify and implement business innovation
BSBMGT608	Manage innovation and continuous improvement
BSBMGT617	Develop and implement a business plan
BSBMGT616	Develop and implement strategic plans
BSBDIV601	Develop and implement diversity policy

DELIVERY MODE:

Blended learning 33% online and 67% face to face

COURSE DURATION:

52 weeks

QUALIFICATION:

BSB61015 Advanced Diploma of Leadership and Management

NATIONAL RECOGNISED TRAINING:

Yes

POTENTIAL JOBS:

Managerial Roles
Area Manager
Department Manager
Team Leader
Regional Manager



QUALIFICATION ISSUED BY:

Australian Institute of Business Intelligence trading as
Australian College of Business Intelligence.
RTO Code: 40835
CRICOS Provider Code: 03426E
CRICOS Course Code: 094315C
ABN: 191 581 045 66



CERTIFICATE IV IN HUMAN RESOURCES

BSB41015

The Certificate IV in Human Resources is suitable for individuals working in a range of human resources management positions. Job roles could include human resources assistants, human resources coordinators, human resources administrators and payroll officers.

DELIVERY MODE:

Blended learning 33% online and 67% face to face

COURSE DURATION:

39 weeks

QUALIFICATION:

BSB41015 Certificate IV in Human Resources

NATIONAL RECOGNISED TRAINING:

Yes

POTENTIAL JOBS:

Human Resources Officer
Human Resources Assistant/Administrator
Human Resources Coordinator

QUALIFICATION ISSUED BY:

Australian Institute of Business Intelligence trading as Australian College of Business Intelligence.

RTO Code: 40835

CRICOS Provider Code: 03426E

CRICOS Course Code: 098241F

ABN: 191 581 045 66



Workplace responsibilities would be determined at a workplace level. The individuals may just have responsibility for a singular aspect of human resources such as remuneration, or depending the size of the company may require to work across all aspects of human resources.

CODE	UNIT
BSBHRM403	Support performance-management processes
BSBHRM404	Review human resources functions
BSBHRM405	Support the recruitment, selection and induction of staff
BSBLDR402	Lead effective workplace relationships
BSBWHS401	Implement and monitor WHS policies, procedures and programs to meet legislative requirements
BSBWRK411	Support employee and industrial relations procedures
BSBCUS403	Implement customer service standards
BSBEMS404	Manage the recruitment process for client organisations
BSBINN301	Promote innovation in a team environment
BSBLED401	Develop teams and individuals

DIPLOMA OF HUMAN RESOURCES MANAGEMENT

BSB50618



Enhance your career opportunities with the Diploma of Human Resource Management. This course is specifically designed for individuals that wish to learn new skills in Human Resources and Management in a corporate environment.

DELIVERY MODE:

Blended learning 33% online and 67% face to face

COURSE DURATION:

52 weeks

QUALIFICATION:

BSB50615 Diploma of Human Resources Management

NATIONAL RECOGNISED TRAINING:

Yes

POTENTIAL JOBS:

Human Resources Advisor
Human Resources Consultant
Human Resources Manager



QUALIFICATION ISSUED BY:

Australian Institute of Business Intelligence trading as Australian College of Business Intelligence.

RTO Code: 40835

CRICOS Provider Code: 03426E

CRICOS Course Code: 089096G

ABN: 191 581 045 66

This Diploma, combined with workplace experience, will give graduates the ability to become leaders in their particular industry. This course incorporates a range of different learning materials. These include managing human resource services, managing recruitment selection and induction processes, developing and managing performances, management processes, managing employee relations, and much more.

On completion of this course, job opportunities include human resource advisor, human resources consultant and human resources manager.

CODE	UNIT
BSBHRM502	Manage human resources management information systems
BSBHRM512	Develop and manage performance management processes
BSBWHS401	Implement and monitor WHS policies, procedures and programs to meet legislative requirements
BSBHRM501	Manage human resources services
BSBHRM506	Manage recruitment selection and induction processes
BSBHRM513	Manage workforce planning
BSBHRM505	Manage remuneration and employee benefits
BSBWRSK501	Manage employee relations
BSBRSK501	Manage Risk

DIPLOMA OF ENTERPRISE RESOURCE PLANNING

10656NAT

DELIVERY MODE:

Blended learning 33% online and 67% face to face

COURSE DURATION:

52 weeks

QUALIFICATION:

10656NAT Diploma of Enterprise Resource Planning

NATIONAL RECOGNISED TRAINING:

Yes

POTENTIAL JOBS:

ERP Consultant
ERP Systems Operation
ERP Project Management
Functional Analysis



QUALIFICATION ISSUED BY:

Australian Institute of Business Intelligence trading as Australian College of Business Intelligence.
RTO Code: 40835
CRICOS Provider Code: 03426E
CRICOS Course Code: 096148G
ABN: 191 581 045 66

The Australian College of Business Intelligence has developed a revolutionary new Diploma of Enterprise Resource Planning. This diploma is accredited by the Australian Skills Quality Authority (ASQA), and is the only one of its kind in Australia

The 10656NAT Diploma of Enterprise Resource Planning is targeted at professionals who are looking to boost their potential future employability. It has been developed via consultation with industry experts to deliver skills in ERP systems such as SAP, ORACLE and Microsoft Dynamics.

Throughout this course, students will learn valuable skills on how to support the implementation and maintenance of ERP systems.

CODE	UNIT
BSBPMG515	Manage project human resources
BSBPMG522	Undertake project work
ERP BIM001	Integrate accounting processes within an Enterprise Resource Planning processes
ERP BIM002	Integrate production planning and procurement processes in an Enterprise Resource Planning system
ERP BIM003	Integrate production and operations within an Enterprise Resource Planning system
ERP BIM004	Integrate order fulfilment and customer service within Enterprise Resource Planning systems
MEM22017A	Coordinate continuous improvement and technical development
BSBWHS605	Develop, implement and maintain WHS management systems



BSB41115

CERTIFICATE IV IN INTERNATIONAL TRADE

The Certificate IV in International Trade is suitable for individuals who apply knowledge, practical skills in managing International Trade across a range of enterprise and industry contexts. Job roles could include export customer service coordinators, exporters, importers and trade coordinators.

They would be adept problem-solvers, could analyse a wide variety of information and may be responsible for the work of others. In most cases, they would report to a more senior international trade/business practitioner.

DELIVERY MODE:

Blended learning 33% online and 67% face to face

COURSE DURATION:

26 weeks

QUALIFICATION:

BSB41115 Certificate IV in International Trade

NATIONAL RECOGNISED TRAINING:

Yes

POTENTIAL JOBS:

International Freight Forwarder
Export Customer Service
Coordinator
Exporter
Importer
Import/ Export Coordinator
Trade Coordinator



QUALIFICATION ISSUED BY:

Australian Institute of Business Intelligence trading as
Australian College of Business Intelligence.
RTO Code: 40835
CRICOS Provider Code: 03426E
CRICOS Course Code: 098242E
ABN: 191 581 045 66

CODE	UNIT
BSBINT409	Plan for international trade
BSBINT401	Research international business opportunities
BSBMKG416	Market goods and services internationally
BSBREL403	Implement international client relationship strategies
BSBMKG414	Undertake marketing activities
BSBREL401	Establish networks
BSBMGT402	Implement operational plan
BSBINT405	Apply knowledge of import and export international conventions, laws and finance
BSBRSK401	Identify risk and apply risk management processes
BSBINT408	Prepare business advice on the taxes and duties for international trade transactions

DIPLOMA OF INTERNATIONAL BUSINESS

BSB50815

This qualification reflects the role of individuals who possess a theoretical knowledge base in international business management. They also demonstrate a range of managerial skills to ensure that international business activities are conducted effectively in an organisation or business area.

Professionals with this qualification would have the knowledge to lead teams conducting international business activities.

DELIVERY MODE:

Blended learning 33% online and 67% face to face

COURSE DURATION:

52 weeks

QUALIFICATION:

BSB50815 Diploma of International Business

NATIONAL RECOGNISED TRAINING:

Yes

POTENTIAL JOBS:

Export Manager
Import Manager
Trade Manager



QUALIFICATION ISSUED BY:

Australian Institute of Business Intelligence trading as Australian College of Business Intelligence.
RTO Code: 40835
CRICOS Provider Code: 03426E
CRICOS Course Code: 089092M
ABN: 191 581 045 66

CODE	UNIT
BSBMKG511	Analyse data from international markets
BSBMKG517	Analyse consumer behaviour for specific international markets
BSBMKG516	Profile international markets
BSBMKG512	Forecast international market and business needs
BSBINT409	Plan for international trade
BSBMKG416	Market goods and services internationally
BSBMKG513	Promote products and services to international markets
BSBRISK501	Manage Risk

CERTIFICATE IV IN MARKETING & COMMUNICATION

BSB42415

DELIVERY MODE:

Blended learning 33% online and 67% face to face

COURSE DURATION:

26 weeks

QUALIFICATION:

BSB42415 Certificate IV in Marketing and Communication

NATIONAL RECOGNISED TRAINING:

Yes

POTENTIAL JOBS:

Direct Marketing Officer
Marketing Coordinator
Analyst
Media Planner
Public Relations Officer
Sales Administrator



QUALIFICATION ISSUED BY:

Australian Institute of Business Intelligence trading as
Australian College of Business Intelligence.

RTO Code: 40835

CRICOS Provider Code: 03426E

CRICOS Course Code: 094312F

ABN: 191 581 045 66

This qualification is suitable for those who use well developed marketing and communication skills, and a broad knowledge base in a wide variety of contexts.

Individuals in these roles apply solutions to a defined range of unpredictable problems and analyse and evaluate information from a variety of sources. They may also provide leadership and guidance to others.

CODE	UNIT
BSBCMM401	Make a presentation
BSBCRT401	Articulate, present and debate ideas
BSBMGT407	Apply digital solutions to work processes
BSBMKG417	Apply marketing communication across a convergent industry
BSBMKG418	Develop and apply knowledge of marketing communication industry
BSBFIA402	Report on financial activity
BSBIPR403	Protect and use brands and business identity
BSBMKG419	Analyse consumer behaviour
BSBPUB402	Develop public relations campaigns
BSBPUB403	Develop public relations documents
BSBWRT401	Write complex documents
CUAWRT401	Edit texts



The Diploma of Social Media Marketing is a unique course specifically tailored to enhance knowledge in social media for business development.

This course is for students who wish to work as digital managers and social media marketing managers. It aims to provide graduates with social media and digital marketing knowledge and skills required to perform the functions associated with these roles.

The course is created by social media gurus from Australia, USA and the UK, the social media marketing skills will be immediately applicable in the real world.

You'll be setting up and managing social media accounts across a variety of channels, and you'll graduate with a complete portfolio of work that will showcase your strategic capability to employers.

Why study social media?

- › Dynamic and fast growing industry
- › Immediately applicable
- › Hands on experience
- › Graduate with a business and personal portfolio

CODE	UNIT
SMMBPPB504A	Establish and build a strong personal brand in social media
SMMEMS505A	Plan, implement and manage email marketing
BSBMKG502	Establish and adjust the marketing mix
BSBMKG507	Interpret market trends and developments
BSBPMG522	Undertake project work
BSBMKG523	Design and develop an integrated marketing communication plan
SMMMMSM502A	Plan, implement and manage mainstream social media marketing strategies
SMMNSM503A	Plan, implement and manage niche social media marketing strategies
BSBFIM501	Manage budgets and financial plans

DIPLOMA OF SOCIAL MEDIA MARKETING

10118NAT

DELIVERY MODE:

Blended learning 33% online and 67% face to face

COURSE DURATION:

52 weeks

QUALIFICATION:

10118NAT Diploma of Social Media Marketing

NATIONAL RECOGNISED TRAINING:

Yes

POTENTIAL JOBS:

Head of Digital Marketing
 Head of Social Media
 Social Media Manager
 Social Media Consultant
 Social Media Strategist
 Social Media Coordinator
 Social Media Community Manager
 Digital Marketing Strategist
 Content Marketing Manager
 Content Strategist



QUALIFICATION ISSUED BY:

Australian Institute of Business Intelligence trading as Australian College of Business Intelligence.

RTO Code: 40835

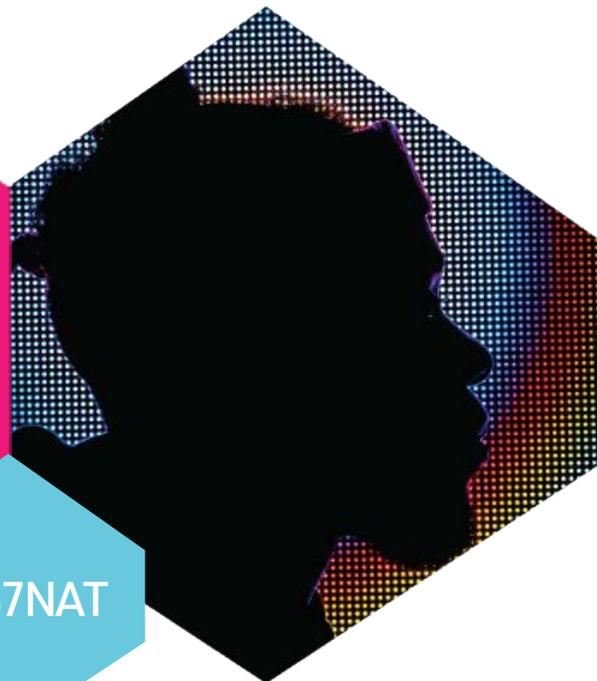
CRICOS Provider Code: 03426E

CRICOS Course Code: 095437G

ABN: 191 581 045 66

ADVANCED DIPLOMA OF DIGITAL MARKETING

10787NAT



DELIVERY MODE:

Blended learning 33% online and 67% face to face

COURSE DURATION:

52 weeks

QUALIFICATION:

10787NAT Advanced Diploma of Digital Marketing

NATIONAL RECOGNISED TRAINING:

Yes

POTENTIAL JOBS:

User Experience Designers
SEO and SEM Specialist
Content Strategist
Digital Marketing Manager
Digital Marketing Strategist
Data Analysts
Email Marketing Specialist

QUALIFICATION ISSUED BY:

Australian Institute of Business Intelligence trading as Australian College of Business Intelligence.

RTO Code: 40835

CRICOS Provider Code: 03426E

CRICOS Course Code: 091977M

ABN: 191 581 045 66

The course provides individuals with solid theoretical and sound practical skills to enable them to become outstanding practitioners of digital marketing. The unique combination of practical tools and techniques provides an intensive and highly experiential learning experience.

This Advanced Diploma of Digital Marketing aims to provide graduates with knowledge and skills in digital marketing required to perform the following functions associated with roles such as Digital Marketing Manager or Digital Marketing Strategist.

CODE	UNIT
BSBMKG608	Develop organisational marketing objectives
BSBMKG609	Develop a marketing plan
BSBADV602	Develop an advertising campaign
BSBMGT608	Manage innovation and continuous improvement
BSBMGT616	Develop and implement strategic plans
BSBADV604	Execute an advertising campaign
BSBMKG606	Manage international marketing programs
BSBADV603	Manage advertising production
BSBDES602	Research global design trends
BSBINM601	Manage knowledge and information
SBMKG523	Design and develop an integrated marketing communication plan
BSBADV605	Evaluate campaign effectiveness

CUA50715

DIPLOMA OF GRAPHIC DESIGN

This qualification reflects the role of individuals working in a variety of sectors within print and digital media, who will find employment in design and advertising agencies.

The Diploma of Graphic Design has been designed to develop creative and technical skills, and to enhance professional development in the creation and design of visual communication contents.

DELIVERY MODE:

Blended learning 33% online and 67% face to face

COURSE DURATION:

78 weeks

QUALIFICATION:

CUA50715 Diploma of Graphic Design

NATIONAL RECOGNISED TRAINING:

Yes

POTENTIAL JOBS:

Web Designer
Junior Art Director
Illustrator
Brand and Identity Designer
Advertising
Magazine and Publishing Design



QUALIFICATION ISSUED BY:

Australian Institute of Business Intelligence trading as Australian College of Business Intelligence.
RTO Code: 40835
CRICOS Provider Code: 03426E
CRICOS Course Code: 098243D
ABN: 191 581 045 66

CODE	UNIT
CUAGRD504	Create and manipulate graphics
CUAGRD503	Produce typographic design solutions.
CUAGRD501	Research visual communication history and theory
CUAACD501	Refine drawing and other visual representation tools.
CUAPHI513	Employ colour management in a digital imaging workplace
CUAACD512	Work with photomedia in creative practice
BSBADV509	Create mass print media advertisements
BSBCRT402	Collaborate in a creative process
BSBMKG421	Optimise digital media impact
CUADIG304	Create visual design components
CUAGRD502	Produce graphic designs for 2-D and 3-D applications
BSBCRT501	Originate and develop concepts
BSBWOR501	Manage personal work priorities and professional development
CUAGRD506	Develop graphic design practice to meet industry needs
BSBDES501	Implement design solutions
CUAPPR503	Present a body of own creative work
BSBDES403	Develop and extend design skills and practice
CUAGRD505	Design and manipulate complex layouts
BSBWHS501	Ensure a safe workplace

COURSE DURATION

COURSE	DURATION	FEES
ICT50915	Diploma of Digital Media Technologies	78 weeks
ICT60115	Advanced Diploma of Information Technology	104 weeks
BSB42315	Certificate IV in Environmental Management and Sustainability	52 weeks
BSB41515	Certificate IV in Project Management Practice	26 weeks
BSB51415	Diploma of Project Management	52 weeks
BSB61015	Advanced Diploma of Leadership and Management	52 weeks
BSB41015	Certificate IV in Human Resources	39 weeks
BSB50618	Diploma of Human Resources	52 weeks
10656NAT	Diploma of Enterprise Resource Planning	52 weeks
BSB41115	Certificate IV in International Trade	26 weeks
BSB50815	Diploma of International Business	52 weeks
BSB42415	Certificate IV in Marketing and Communication	26 weeks
10118NAT	Diploma of Social Media Marketing	52 weeks
10787NAT	Advanced Diploma of Digital Marketing	52 weeks
CUA50715	Diploma of Graphic Design	78 weeks

For more information, click on 'Price and Intake Dates' on our individual course pages at acbi.edu.au

EVENT	FIRST EVENT	SECOND AND SUBSEQUENT
Enrolment fee	AUD100	
Material fee	AUD150 For Diploma of Graphic Design only, material fee is AUD250.	
Change start date of eCoE	AUD100	AUD100
Course cancellation fee	AUD500	
Course transfer	If visa not granted: Free If visa is already granted: AUD100	AUD100
Re-assessment	Each unit: AUD100	Each unit: AUD100
RPL	Initial application: AUD200 Each Unit: AUD300	Each unit: AUD300
Course suspension	Student's choice: AUD100	
Optional SAP learning hub, student edition	One year access: AUD800 (non- refundable)	

For more information please
see terms and conditions on our
website.

All prices listed in this brochure
are in Australian Dollars.



◀ CAMPUS LIFE



MASTERCLASSES

Our Masterclasses curate a social experience to educate our future leaders on pathways for success, as well as insights within industry. Our past events have included discussions in social media marketing, motivational speakers and special guests.



EXCURSIONS & ACTIVITIES

Throughout the year, we organise exciting new events to engage students with the perks of living in Sydney. From scenic coastal walks, surf camps and charity days, our activities are a great way to meet new people and live the Australian lifestyle to the fullest.



◀ To view photos or see upcoming events, follow [@acbisdney](#) on Facebook and Instagram!



GRADUATIONS

At the end of your studies, we host graduation ceremonies to celebrate the fantastic efforts our students have achieved, and to send off our future leaders in a memorable way.



ON-CAMPUS EVENTS

Each term, we hold numerous events across the campus. From student showcases, Melbourne Cup viewing parties and free LinkedIn photo-shoots, we want our students to get the most out of their learning experience.

◀ STUDENT TESTIMONIALS



"I joined ACBI 6 months ago and my experience has been amazing with them.

I found the location really convenient, because it is in the heart of the city, 5 minutes from central station and close to many bus stops, so it fits perfectly with my everyday life style.

The staff is very kind and helpful. The teachers are amazing and really supportive. The college is equipped with great IT infrastructure and the latest technology which facilitates the delivery of each program.

I am 100% convinced to keep doing my studies with ACBI during my stay in Australia. Without a doubt, ACBI is a great place to be. During my course, I've learned a lot thanks to my teacher who is a fantastic person, always eager to pass his knowledge to all students. Moreover, he really knows what

he's talking about as he has professionally worked within the industry for several years.

What made my experience even more unforgettable was that I've met many interesting people from all over the world there. I'm sure that the knowledge and entire experience from my studies will be advantageous in my professional career."

Gloria Cristina Garces Beltran from Colombia

Current Student Diploma of Digital Media Technologies



"I started studying at ACBI one year ago and since the beginning, found the staff to be very friendly and always willing to help students with any problems or questions, even if it was not school related.

The school always organizes interesting events in order to get to know students from other classes and to also allow students with different talents to meet up and collaborate. The teachers are well prepared and they care about the students and their future.

I completed Certificate III in Digital Media Marketing where I mastered topics that I already had some knowledge in but I also learnt new skills, like how to build a website and how to properly use a range of different coding languages."

Daniele Cazzato from Italy

Current Student Diploma of International Business



◀ AT ACBI WE CREATE LEADERS

STUDENT REPRESENTATIVE COUNCIL (SRC)

The SRC works democratically to represent the student body in college decision-making as well as organise programs for students to participate in college life through structured and ongoing feedback and interaction on academic and non-academic matters.

SOCIAL AND CULTURAL EVENTS

Our student cohort and staff members come from 65 different nationalities worldwide, and speak 15 different languages (as at February 2018). We celebrate our diversity through numerous social and cultural events organised throughout the year.

STUDENT LEADERSHIP AND DEVELOPMENT PROGRAMS

Through the numerous programs in place, students are able to develop their leadership and communications skills in a safe and supportive environment. This is invaluable in assisting them to be job ready for the workplace.

SIMULATED WORKPLACE ENVIRONMENT

An exciting initiative in 2018 is a simulated workplace environment (SWE) for students to put in practice what they have learnt in class. The SWE provides a safe platform for them to test and refine ideas, solutions, projects and businesses which they can bring to the real world through real-life individual projects as well as integrated projects involving students from various disciplines such as project management, information technology, social media marketing, human resources, leadership and management, and marketing and communication.

Australian College of Business Intelligence is part of the Australian Institute of Business Intelligence. a leader in providing academic support and career outcomes for students

AUSTRALIAN COLLEGE OF BUSINESS INTELLIGENCE

Suite 102, 205, 206, 207, 208 & 510
451 Pitt Street, Haymarket,
Sydney, NSW 2000 Australia.

P: (+61) 1300 237 741
(+61 2) 9435 1523
E: info@acbi.edu.au
www.acbi.edu.au

Australian Institute of Business Intelligence trading as
Australian College of Business Intelligence (ACBI)
RTO Code: 40835 | ABN 191 581 045 66

Disclaimer: The information in this brochure is correct as of February 2019. ACBI reserves the right to alter any matter described in this brochure without notice. Readers are responsible for verifying information that pertains to them by contacting the Australian College Business Intelligence.

