



Skill

BSB40215 CERTIFICATE IV IN BUSINESS

CRICOS Course Code: 0101901

VISUALISE & STORYTELLING

You are your brand. Content is king and it is what separates your personal brand from the rest. Learn how to make your story powerful using quality photography & video.

- » **Personal Branding & Storytelling**
- » **Photography & Video Editing**
- » **Visual Content Creation**

INVESTIGATE & PRESENT

Prepare for showtime. Too much information and so much to do. Learn how to manage your time and find the right information to present it in an impactful & meaningful way.

- » **Time Management**
- » **Problem Solving Through Research**
- » **Public Speaking**

COLLABORATE & INNOVATE

Team leaders are team players. Your team is everything and leading your team requires learning to set goals, support your members, communicate collaborate effectively.

- » **Team Building & Dynamics**
- » **Maximise Team Innovation**
- » **Team Leading & Goal Setting**

NETWORKING & CREATIVITY

The art of networking. Who you know can change everything and we know that. Learn to establish relationships and effective networks to reach your goals and objectives.

- » **Grow Your Network**
- » **Out-of-the-Box Thinking**
- » **Develop Valuable Relationships**

ACADEMY OF ENTREPRENEURSHIP & INNOVATION



SKILLS ARE THE NEW CURRENCY



BSB40215 Certificate IV in Business

Course Duration: 40 weeks (including holidays)*

Location: Melbourne City Campus

CRICOS Course Code: 0101901

INTAKE DATES 2020

JUN 1 2020 AUG 10 2020
OCT 19 2020

INTAKE DATES 2021

JAN 11 2021 MAR 22 2021
MAY 31 2021 AUG 9 2021
OCT 18 2021

SPECIAL LAUNCH OFFER

~~\$5,100 AUD~~

\$4,900 AUD

WITH NO LEARNING MATERIAL FEE (~~\$100 AUD~~)

OFFER ENDS AUGUST 31

ENROLLMENT FEE: \$200 AUD

* Visit our website for further information on the program, units and applications.

WWW.INSIGHTACADEMY.EDU.AU